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Assistant Commissioner for Patents Washington, DC 20231 I hereby request access under 37 CFR 1.14(a)(3)(iv) to the sociocation file record of the above-identified ABANDONED application, which its copen to duotic independent sets set form in 37 CFR 1.11, i.e., Application No. — (B) referred to in an application that is open to duotic independent sets of the file paper number — (C) an application that claims the renefit of the file page of inspection, i.e., Application in which the application that is open to get the file page of inspection, i.e., Application in which the application that is open to get the file page of inspection in which the application that sets open to public inspection in which the application that is request to the following address:
Harry Liles 4) 25/60 Signature Date
Typed or printed name



United States Patent [19]

Kaplan

[11] Patent Number:

[45]

5,963,916

Date of Patent:

*Oct. 5, 1999

[54] NETWORK APPARATUS AND METHOD FOR PREVIEW OF MUSIC PRODUCTS AND COMPILATION OF MARKET DATA

[75] Inventor: Joshua D. Kaplan, Berkeley, Calif.

[73] Assignee: Intouch Group, Inc., San Francisco,

Calif.

[*] Notice: This patent is subject to a terminal dis-

claimer.

[21] Appl. No.: 08/741,915

[22] Filed: Oct. 31, 1996

Related U.S. Application Data

[63] Continuation-in-part of application No. 08/668,327, Jun. 26, 1996, abandoned, which is a continuation of application No. 08/282,153, Jul. 28, 1994, abandoned, which is a continuation of application No. 08/035,661, Mar. 23, 1993, abandoned, which is a continuation of application No. 07/957, 444, Oct. 6, 1992, Pat. No. 5,237,157, which is a continuation of application No. 07/582,253, Sep. 13, 1990, abandoned.

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[52]	U.S. Cl	
[58]	Field of Search	
[]		705/26, 27

COCE 17/60

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57] ABSTRACT

A system for on-line user-interactive multimedia based point-of-preview. The system provides for a network web site and accompanying software and hardware for allowing users to access the web site over a network such as the internet via a computer. The user is uniquely identified to the web site server through an identification name or number. The hardware associated with the web site includes storage of discrete increments of pre-selected portions of music products for user selection and preview. After user selection, a programmable data processor selects the particular prerecorded music product from data storage and then transmits that chosen music product over the network to the user for preview. Subscriber selection and profile data (i.e. demographic information) can optionally be coffected and stored to develop market research data. Since the system provides for multiple embodiments, the system contemplates previewing of audio programs such as music on compact discs, video programs such as movies and text from books and other written documents. Furthermore, it is contemplated that the network web site can be accessed from a publicly accessible kiosk, available, e.g. at a retail store location, or from a desk top computer.

18 Claims, 82 Drawing Sheets

